Fall Product Program 2025 Troop Guide

girl scouts of san gorgonio | M2 Media

What is the Fall Product Program?

This program is a key part of every Girl Scout's leadership journey, offering hands-on experience in essential life and business skills, including:

Goal Setting
Decision Making
People Skills
Business Ethics
Money Management

It's a fun, engaging way to kick off the Girl Scout year while earning start-up funds for your troop's adventures. Don't miss out—get ready to learn, lead, and launch your troop's success!

Troop Product Coordinators -Getting Started-

1. One Adult Volunteer, per Troop registers to become the Troop Product Coordinator.
2. Approved Coordinators will be invited (via email) to access the M2 site after 9/19.
3. Complete M2 System Training.
4. Create your Volunteer Avatar.
5. Launch the PAEC* (parent/adult email campaign) to the Girl Scouts in your Troop.

*PAEC is required to qualify for Coordinator Avatar Patch

Important Dates

Program Begins	October 1
Last Day for ordering using Online Girl-Delivered	October 19
Fall Mega Drop 2025	November 1
Last day for ordering all Direct Ship Nuts, Candies, Mags Bark Box and more online	November 9
Last day for girls/troops to make reward choices	November 11
Paper Push	November 14
$1,000+ Reward Event	December 6

Coordinator & Troop Rewards

Troop Coordinators could earn the Volunteer Personalized Patch.

Your Name Here
VOLUNTEER 2025

- Create your Avatar
- Send PAEC
- Reach $1,500 in Troop Combined Sales

Coordinators whose Troop reaches $3,500 in total troop sales will receive Hat Bar Experience for 2 or 1 Venty Clip Fan

Hat Bar Event

Coordinators with 3+ participating* Girl Scouts will automatically qualify for a Carbineer pen/light.

Troops with $500+ PGA* will receive a Foldable Bear Tote for each Participating* Girl & Coordinator.

Minimum 3 participating* girls to qualify

Check out the back of the Product Card to see all the rewards Girl Scouts can earn!

Participation Options

Product	Sale Type	Product	Delivery Method
Nuts, Candies & Care to Share	**Online Girl-Delivered**	• Girl Scouts create their personalized store front in M2 where she sends her first email, and allows participants to select which recipients email include *Girl-Delivery*. • Girl Scout's take orders in M2 using link (email and share) or QR CODE in-person through 10/19. • Customers pay online and Girl Scouts deliver products (after Mega Drop on 11/1).	**Delivered by Girl Scouts to customers.** If a Girl Scout/ family receives an online order from a customer, where they will not be able to deliver the items in-person, they will need to contact M2 customer service by **10/18/2025 to cancel!**
	Direct Shipped	• With a Girl Scout's link, customers can shop all Ashdon Farm's products online! • Care to Share or "Thank you Nuts" are also available online for $6.00! • Customers pay online, including the cost of shipping through 11/9.	**Shipped directly to customers.** 1-2 weeks standard delivery timeframe after order is processed. Customer will have the option to expedite shipping.
Magazines, *Trevis* Tumblers, Stationary, *BarkBox* & Candles	**Direct Shipped**	• With a Girl Scouts link, customers can shop customized stationary and multiple *Bark Box* options (while supplies last) online through girl's personalized storefront in M2. • **NEW THIS YEAR!** Customer can purchase a variety of Candles. • Customers pay online, including the cost of shipping through 11/9.	**Shipped directly to customers.** 6-8 weeks standard delivery timeframe after order is processed.

Proceed Plans

Standard: Troops earn 20% of total sales

Additional troop proceed opportunities:

- PGA Bonus Proceeds*: +5% of total sales for troops with $350+ PGA in 2025 Fall Program
- Troop Opt-Out: +10% of total sales

  excludes dough and rewards

  Deadline: 11/1 (scan QR code)
- 2026 Cookie Bonus Proceeds*: +3 cents per box for 2026 Cookie Program for troops with $275+ PGA in 2025 Fall Program

*Minimum 3 participating girls to qualify. Participation is achieved by reaching $75+ combined sales during the Fall Program. PGA qualifications also apply to Troop MEA eligibility.

Coordinator M2 Access - In Depth

Approved Coordinators will receive an email invitation from M2 that explains how to access the site and get started. After 9/19 if you have not received an email invitation to access the M2 site, please visit www.gsnutsandmags.com/admin and select "Forgot Password".

If you need further assistance, please contact your Regional Manager or CustomerCare@gssgc.org.

First Steps

- Your invitation email will prompt you to create a password to access your M2 Volunteer account. If you are a returning user, you can login using your existing credentials.
- You will be prompted to watch a short system training video, enter a mailing address, create your Avatar, and send access emails to the participants in your troop using the Parent Adult Email Campaign (PAEC).
- You will be able to see a list of pre-uploaded girls. Don't worry if not all Girl Scouts show up on this list at the beginning of the sale. Any participants not pre-loaded can simply register once the sale begins at: www.gsnutsandmags.com/GSSGC. They will be added to your troop roster once council confirms their registration.
- Girl Scouts can launch their accounts beginning 10/1. Please note that the system will not accept any early participant activity; participants must wait until the sale launch date.

Troop Banking

1. Troops must have a GSSGC approved bank account.
   a. If troops do not have a GSSGC approved bank account contact Customer Care for assistance.
2. Enter bank account into M2
3. All payments occur at the time of ordering and must be placed through girl's M2 storefront (and paid directly to Council)
4. Troops will receive a credit for proceeds earned based on proceed plan & total combined sales.

Adding Girl Delivery Items in M2

All orders must be placed online through the participants M2 storefront. There is not a section to add items, even in Coordinator's M2 account. Orders are automatically credited to the participants in M2.

Tips!

Girl-Delivered orders are available online through October 19, including select product for in-person customer delivery. Product purchased using Online Girl-Delivered will create the troop's Mega Drop order.

Direct Ship orders are available online through November 9, including Magazines, Tervis Tumblers, Stationary, Bark Box, Candles, Nuts, Candies and "Thank you Nuts" aka Care to Share donations!

BRAVE. FIERCE. FUN!

Mega Drop

Troop Product Coordinators with Initial Orders are required to attend Mega Drop on November 1, 2025!

Always write a receipt (or use the Delivery Tickets available to print) for the product distributed to each girl. After collecting their product, girls should begin contacting and delivering their for Online Girl-Delivered orders to their customers.

Program Recap

Products

Remember, all product is automatically submitted for fulfillment! There is no "submit" button!

- Coordinate with your Regional Team to pick up your troop's Online Girl-Delivered items (Initial Order available at Mega Drop).
- Print delivery ticket for each participant's order from your dashboard. After you have distributed the product to each Girl Scout, have their parent count & inspect each item and sign the delivery ticket for your records. Keep all receipts!

Rewards

Girl Scouts must make their reward selections online.

- If a participant does not make their selections, Coordinators should do so through the Troop account before 11/11.
- Any selections not made by 11/11 will automatically default to Nutty Dough or the event if reached.
- Reward deliveries will be coordinated through your Regional Team in a similar fashion to products.

Deliveries

Troops should make sure their Girl Scouts coordinate delivery of product with their customers.

Happy Customers = Returning Customers!

- Participants/Parents/Adults will receive an online report of orders with email addresses and phone numbers of their customers.
- Participants may contact customer service for additional customer information if necessary for delivery.

FAQs

Please visit our support site at support.gsnutsandmags.com for more information.

Here are a few frequently asked questions as you get started:

Q: My Girl Scouts are attempting to register and get a "Campaign is Currently Unavailable" message.
A: Girl Scouts cannot begin online account registration until the program start date 10/1.

Q: I entered the email address to send access notifications to the Girl Scouts in my troop. The site says "Queued for Sending", but how long does it take to send?
A: Access emails will not be sent to the participants until the start date of the program (after 10/1).

Q: I am a volunteer and have a Girl Scout participating. Can I use the same email address for my Volunteer & Participating accounts?
A: Yes! You will be notified upon login to choose which account you are signing in to. Volunteer accounts are accessed at: www.gsnutsandmags.com/admin, and participating accounts are accessed at: www.gsnutsandmags.com/GSSGC.

Q: One my my Girl scouts received an online girl-delivered order that the family is unable to deliver. How do I remove it?
A: The parent/guardian (or customer) will need to contact M2 Customer Service to have the order cancelled and removed from the system. The cancellation MUST be completed before 10/18/2025.

Questions?

For questions regarding this Program, contact your Regional Team:

Central: Samantha Riggs
ecentrealteam@gmail.com

Southwest: Amber Szydlo
swproductsales@gmail.com

Central West: Jiranda Strebel
cwfallcookie@gmail.com

High Desert: Anne Rice
hdfallcookies@gmail.com

Low Desert: Chantal Francisco
lowdesertproductsales@gmail.com

For M2 or other general sales questions, contact M2 Customer Support:
M2 Customer Service
Support.gsnutsandmags.com
800-372-8520

For member specific questions, contact your Council:
Girl Scouts of San Gorgonio Council
productsales@gssgc.org
customercare@gssgc.org
909-307-6555

We appreciate you!

Thank you for being an vital part of the Fall Product Program!