

Fact Sheet: Gold Award Girl Scouts of California

COUNCIL NAMES: Girl Scouts of California's Central Coast

Girl Scouts of Central California South Girl Scouts of Greater Los Angeles

Girl Scouts of Northern California Girl Scouts of Orange County

Girl Scouts San Diego Girl Scouts of San Gorgonio

TOTAL GIRL MEMBERS

IN CALIFORNIA: Approximately 123,010

*as of Sept. 30, 2023

TOTAL VOLUNTEERS/

ADULT MEMBERS IN CA: Approximately 78,882

*as of Sept. 30, 2023

ABOUT THE GOLD AWARD: The Girl Scout Gold Award is the highest, most prestigious award in Girl Scouting. Girl

Scouts in grades 9-12 earn the Gold Award by committing a minimum of 80 hours to transform an idea and vision for change in their community into an actionable plan with

measurable, sustainable, and far-reaching results.

The highest award in Girl Scouting from 1916 to 1939 was the Golden Eaglet, which marked the beginning of a long tradition of recognizing the extraordinary efforts of Girl Scouts. From 1940 to 1963, the Curved Bar Award was the highest honor, and from 1963 to 1980, Girl Scouts earned First Class. Since 1980, the Gold Award has inspired girls to

find the greatness inside themselves and share their passions with the world.

TOTAL 2024 GOLD AWARD

GIRLS SCOUTS: 415

TOTAL SERVICE HOURS: 33,200 (minimum hours)

POPULAR TOPICS*: 16.9% focused on mental health

*topic themes overlap 33.0% focused on civic engagement and advocacy issues

5.10% focused on diversity, equity, inclusion, racial justice issues (DEIRJ)

14.2% focused on environment and sustainability

GIRL SCOUTS FOUNDER: Juliette Gordon Low, also known as "Daisy," founded Girl Scouts of the USA (GSUSA) in

1912.

MISSION: Building girls of courage, confidence, and character who make the world a better place.

NATIONAL AND

LOCAL LEADERSHIP: Bonnie Barczykowski, Chief Executive Officer, Girl Scouts of the USA

Cynthia Breunig, Chief Executive Officer and President, Girl Scouts of San Gorgonio

CORPORATE STATUS: All Girl Scout Councils across California operate as individual 501(c)(3) nonprofit

organizations.

SOCIAL MEDIA: @GirlScoutsSGC via Instagram and X, @GSSGC via Facebook, @GSSGC via LinkedIn

WEBSITE: Visit <u>girlscouts.org</u> to learn more about Girl Scouts of the USA and the national

movement. For more information about Girl Scouts of San Gorgonio visit gssgc.org.