



GIRL SCOUT COOKIES = PANDAMONIA!

2025 Girl Scouts of San Gorgonio Council Cookie Program Family Guide

Join in on the tradition, make memories, practice your skills, and be part of something great!
With the support, assistance, and encouragement of their family, there's no stopping a Girl Scout!

GIRL SCOUT COOKIE VARIETIES

Your Girl Scout Cookie
favorites are back!



Adventurefuls®

Indulgent brownie-inspired cookies with
caramel flavored crème and a hint of sea salt



Toast-Yay!®

French Toast-inspired cookies
dipped in delicious icing



Lemonades®

Savory slices of shortbread with a
refreshingly tangy lemon flavored icing



Trefoils®

Iconic shortbread cookies inspired by
the original Girl Scout recipe



Thin Mints®

Crispy chocolate wafers dipped
in a mint chocolaty coating



**Peanut Butter
Patties®**

Crispy cookies layered with peanut butter
and covered with a chocolaty coating



Caramel deLites®

Crispy cookies topped with caramel,
toasted coconut, and chocolaty stripes



**Peanut Butter
Sandwich**

Crisp and crunchy oatmeal cookies
with creamy peanut butter filling



**Caramel
Chocolate Chip**

Caramel, semi-sweet chocolate chips, and
a hint of sea salt in a delicious cookie*
*Limited availability

2025 Cookie Program Runs January 12 - March 16

TOAST-YAY®
IS GOING AWAY!
GOOD BYE, SWEET FRIEND.



Our Troop #: _____

Cookie Coordinator: _____

Email: _____

Phone: _____

Scan here to
complete your
online Parent
Permission
Form.





PRO TIP

Communicate with your troop cookie coordinator often throughout the season. Keep them up-to-date with how many packages you have left and how many more you'll expect to need.

WELCOME TO THE 2025 COOKIE SEASON!

It's time once more for the magic of the Cookie Program to begin! There's nothing sweeter than seeing your Girl Scout unbox valuable life skills while helping their troop fund their adventures and experiences. This year, we ***Embrace Possibility*** (it's the cookie theme after-all) that happens when a Girl Scout participates in this flexible and fun tradition in their own unique way. Together, we're building the future cookie by cookie. Girls can participate in a variety of ways. See our cookie participation chart for an abundance of options. Selling Girl Scout Cookies online is as easy as A, B, C! Set up your online account in Digital Cookie to manage your cookie sale like a pro! Track sales, set goals, send emails, and share your sales link for online orders.

COOKIE SEASON HIGHLIGHTS:

- This year our mascot, Mei Lan the Giant Panda, is literally turning flips with excitement to help Girl Scouts reach their cookie goals.
- Sales tools you need to reach your cookie goals: door hangers, business thank you cards, and your own online cookie site. For customers that want to support you from across the miles, a shipping discount when they purchase 6 or more packages of cookies for shipping to their homes (for a limited time).
- Updated Digital Cookie! Your Girl Scout can take their cookie sale to the next level with this powerful and versatile online tool. With their own personalized cookie site, your Girl Scout can set goals, upload a pitch video, track sales progress, market their sale online to cookie customers, and more!



FAMILY CHECKLIST



- ☐ **Complete the Parent Permission Form** and review the Product Program Guidelines before you pick up any cookies. After receiving your initial cookie supply, you should plan to turn in 50% of money due before picking up more cookies from the troop. Keep receipts for any time you receive, exchange, or return cookies with the troop cookie coordinator. Check out all of our digital marketing guidelines.
- ☐ **Girl Scouts must read and acknowledge the Internet Safety Pledge** and review/apply the Supplemental Safety Tips for Online Marketing. You'll find these resources at Cookie Program at www.gssgc.org and in Digital Cookie.
- ☐ **Plan to return unsold cookies to your Troop no later than February 28th.**

Did you know?

All cookie proceeds stay local! In fact, 79% of the cost of each box is reinvested in local Girl Scouts!

IT'S MORE THAN SELLING COOKIES...

This program opens the doors for Girl Scouts to find out what they're capable of as they join in the largest girl-led entrepreneurial program in the world. Each season brings big dreams, business savvy, friendships, and fun.



CHECK OUT OUR COOKIE PROGRAM OPPORTUNITIES:

I Care to Share Program

The I Care to Share cookie program is our donation program where kind citizens buy and donate back boxes of Girl Scout Cookies. Over the past 15 years well over 1,225,000 packages have been donated. Every year at our Council offices we host packing parties and distribution to our local military, first responders, local food banks and community partners.

How to participate:

- Ask every customer to make an I Care to Share Donation
 - Collect \$6.00 for each package of I Care to Share purchased
 - Record each donation on your cookie order card in the "Donate Cookie Packages" column.
 - Give donation receipt to each customer who requests one.
- Downloadable receipts are located at gssgc.org under Cookies+
- Turn in I Care to Share money to your Troop Cookie Coordinator.



CONTESTS AND MORE



From Girl Scout Pride to Walkabout Contest and Bling Your Booth - there are contests throughout the sale to inspire girls and troops to elevate their cookie sale. Patches and I Care to Share Credits are just some of the prizes for these contests. See the Food For Thought and the GSSGC website for more information about this years contests.

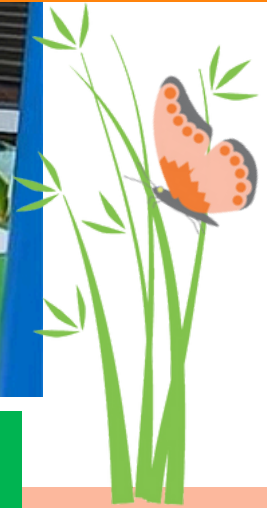
LEARN ALONG WITH THEM

Your cookie business = a family affair. Girl Scouts can earn a unique Cookie Family Entrepreneur pin for each year of participation with your help. Check out the requirements online and get started this cookie season.





Share your troop's favorite moments from the Cookie season by tagging **@girlscoutssgc** or **#gssgc** in your posts and stories on Instagram, and making use of the Girl Scout Cookie sticker gallery will help amplify your troop's good work by sharing stories.



COOKIE PARTICIPATION OPTIONS

Selling Girl Scout Cookies is one of the most iconic activities Girl Scouts engage in. You can choose to participate in one, two, or all three levels of participation: online, hybrid, and in-person. Use the ideas below to get started. You can check off all the options you want to try or brainstorm a few of your own!

Subsidized Shipping

\$5.00 off Shipping Promo 2/1/25-3/16/25

Digital Cookie's Minimum Order is 4 packages. The base shipping price is 4-8 packages at \$12.99, and 9-12 packages at \$14.99...

There is a \$5.00 surcharge on orders shipping to Hawaii, Alaska, Puerto Rico, APO/FPO/DPO, Guam and US Virgin Islands.

GIRL SCOUT
COOKIES
ONLINE



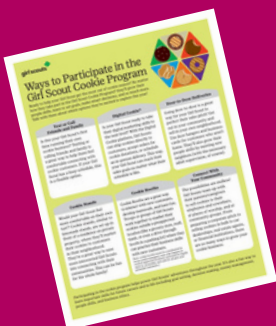
ONLINE COOKIES:
SHIPPED COOKIES



HYBRID COOKIES:
ORDER-TAKING &
DELIVERY



IN-PERSON COOKIES:
COOKIES ON HAND



VIEW THE PARTICIPATION
OPTIONS CHART ONLINE
BY SCANNING THE QR
CODE ON THE RIGHT





Bear Necessities

Troop Booths

Customers look forward each year to Girl Scouts selling at the stores they visit. Each troop has the opportunity to participate in Troop Booths. Troops can do as little, or as much as they would like based on availability.

How do Troop Booths Work?

1. Troop Booths are scheduled in Smart Cookies by the Troop Coordinator.
2. Girls must be in Girl Scout attire. Girls should be recognizable in their Girl Scout uniform wearing their vest/sash and GS Membership pin.
3. Do not use the shopping carts to store cookies. Carts may be used, where permitted, to transport cookies to and from the booth only.
4. Do not use the store trash bins. Bring your own trash bags.
5. Cookies must always be at least 6 inches off the ground in a cart, wagon, table etc.
6. Two girls and two adults are required to be present at all times, unless the Girl Scout is a Senior or Ambassador who participate in the 1:1 or 2:1 booth requirements.
7. One of the adults at the booth are required to complete booth training and have a current Adult Membership with GSSGC. We encourage both attending adults to have current membership for liability purposes.
8. If for any reason, you cannot show up for your scheduled booth times, please contact your Troop Product Coordinator ASAP.



Family Matters

Your Troop Cookie Coordinator is a Volunteer and needs your help to deliver a fun and successful cookie program to the troop.

What you need to know:

Your troop product coordinator can help answer questions about upcoming deadlines. They will also provide you with cookies to fulfill your Digital Cookie orders and cookies for Walkabout. They will also be able to let you know the status on money owed and your Girl Scout's progress toward her goals.

- You are personally financially responsible for all cookies ordered and received by your Girl Scout and all money collected from customers.
- Caregivers and Troop Product Coordinators should sign a receipt for all money turned in and cookies picked up.
- Caregivers should turn in all payments to the Troop Product Coordinators by the given deadlines.
- Any lost or stolen money is the responsibility of the caregiver who signed the girl's parent responsibility form.



Sign up to become a Troop Helper!

You can be trained to help at cookie booths, pick up cookies, and support your Leaders and Troop Cookie Coordinators.

Our Girl Scout Cookie Program is more than a fundraiser. It's a way for girls of all ages to earn money that fuels their dreams and it's a powerful, hands-on leadership and entrepreneurial program.

The countless, exciting possibilities - from new business opportunities, to a healthier planet, to a more beautiful world- begin with the skills girls learn and the action they take today.

Girls will learn firsthand the ins and outs of running their own cookie business, even “branding” their enterprise for maximum impact. Everything girls do in Girl Scouting is designed to help them become leaders in their daily lives and prepare for their bright futures!



Goal Setting

as she sets cookie goals and makes a plan to reach them



Decision Making

as she decides how her troop will spend the cookie money



Money Management
as she takes orders and handles customer's money



People Skills

as she learns to talk and listen to all kinds of people while selling cookies



Business Ethics

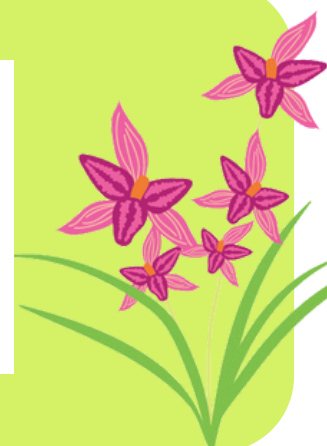
as she is honest and responsible every step of the way

The Number 1 Reason People Buy Girl Scout Cookies is to Support Girl Scouting!

All of the proceeds - every penny - from the Girl Scout Cookie Program are used to benefit girls within our local council. This revenue is used to fund major council initiatives like supporting and building membership, creating and sustaining innovative girl programming, maintaining and improving camp properties, providing volunteer training and offering a platform that allows troops' funding for trips, activities, and community service projects.

By purchasing Girl Scout Cookies, you directly support the Girl Scout Leadership Experience for girls in your community!

And Girls get to earn awesome rewards! Scan the QR code to see this year's fantastic rewards lineup!



DIGITAL
COOKIE



Digital Cookie is a GSUSA-approved platform where girls can grow their cookie business online!

Registered girls can set up an account to sell cookies, which customers can order for delivery, pickup (with caregiver approval), or donation. All payments are made online, making it easy to participate!

**Need help using
Digital Cookie?**



[Digital Cookie How to Tip
Sheets/Videos for Caregivers](#)

4 Easy Steps to Use Digital Cookie

This cookie season, boost your goals by expanding from the booth to online sales! By using the Digital Cookie platform, you can reach more customers, whether near or far from home. Look for a registration email in parent/caregiver inboxes by January 12th from email@email.girlscouts.org to sign up. **Girls must be registered for the current membership year with accurate email address on file in order to receive the Digital Cookie registration email.**

STEPS TO GET STARTED:

1. **Register:** Look for your Digital Cookie registration email and sign-up. If you don't see the email, check your junk/spam folder or go to digitalcookie.girlscouts.org to reset your password.
2. **Set up your site:** Customize your page, set goals, share your cookie story, and upload a picture or video. Once done, save and publish!
3. **Invite customers:** Manage your cookie customers and send ready-to-use emails to invite people to support your goal. Share your personalized link with friends and family on social media too.
4. **Track progress:** Monitor sales, track boxes sold, and see how close you are to your goal, including offline sales.

Sell on the go with the free Digital Cookie Mobile App – this app enables girls in the Girl Scout Cookie Program to bring their cookie business online as they take customer orders and grow their digital marketing skills. The mobile app is free to use and is designed for all Girl Scouts to use in their sale. With the app you can take many forms of digital payment including credit cards.

IMPORTANT DIGITAL COOKIE REMINDERS:

1. **Girl Delivery Orders** must be approved within 5 days. After that, the order will be canceled or donated, depending on the customer's choice.
2. **Early Online Orders** (during the Early Marketing Period) are automatically added to Smart Cookies and included in Walkabout.
3. **Check Digital Cookie** before requesting cookies from your Troop Product Coordinator to ensure you have enough for all Girl Delivery orders.
4. **Sell Online** with caregiver approval! Girls can sell cookies online, in addition to booths and neighborhoods, while gaining valuable entrepreneurial skills.
5. **No Reselling:** Cookies cannot be sold on buy/sell sites like eBay, Craigslist, or Facebook Marketplace. Sharing your Digital Cookie link on social media is great but not allowed on resale sites.



2025 Cookie Program Calendar

January 12 - Early Online Marketing
Opens

January 25 - Cookie Mega Drop

January 26 - Cookie Program and
Walkabout Begins

February 4 - Walkabout Ends

February 7 - Booth Sales Begin

February 21-23 - National Girl Scout
Cookie Weekend

February 28 - Last Day to Return
Cookies to Your Troop

March 16 - Cookie Program Ends

March 18 - All Money and Reward
Choices Due



girl scouts
of san gorgonio

January						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 ★ 2025 ★ 	2	3	4
5	6	7	8	9	10	11
12 	13	14	15	16	17	18
Early Online Marketing						
19	20 MLK Day!	21	22 Walkabout	23	24	25 Cookie Mega Drop!
Early Online Marketing						
26 	27	28	29	30	31 	
Walkabout						

February						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7 	8
Walkabout						
9	10	11	12	13	14 	15
16 	17 President's Day!	18	19	20	21	22
23	24	25	26	27	28	National GS Cookie Weekend!

March						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10 	11	12	13	14 	15
Girl Scout Week!						
16 	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					