

**OWN  
YOUR magic**



**FALL  
2023**

**PRODUCT PROGRAM  
FAMILY GUIDE**

**girl scouts**   
of san gorgonio  
[WWW.GSSGC.ORG](http://WWW.GSSGC.ORG)

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NAME: \_\_\_\_\_

TROOP #: \_\_\_\_\_

## QR CODES TO ACCESS PERMISSION FORM & M2 WEBSITE

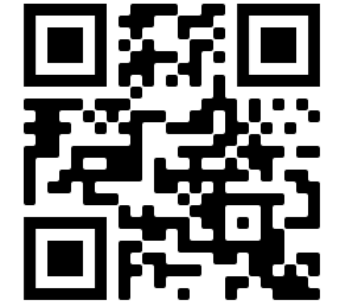
### Permission Form

to read and  
acknowledge  
by parent/guardian.  
Once complete, find  
confirmation email  
to send to your Troop  
Coordinator



### Access to M2 System

for girl to manage her  
personal Fall Product  
Program site.  
You can also access  
using the website link  
below.



[www.gsnutsandmags.com/gssgc](http://www.gsnutsandmags.com/gssgc)



## PARENT/GUARDIAN CHECKLIST

- I have verified my Girl Scout is a registered member with a 2024 Girl Scout Membership and is active with her troop.
- I understand that participating in Girl Scout Product Programs is never required and is an optional opportunity for girls to learn new skills.
- I understand that no money nor product can be transferred without a receipt.
- I understand the deadlines provided by the council as well as by my Troop Product Coordinator.
- I understand that it is my responsibility to confirm a final review of my Girl Scout's sale with her Troop Product Coordinator.
- I and my Girl Scout understand the Girl Scout Promise, Law, Code of Conduct and Product Program Rules, and are able to abide by them.
- If I or my Girl Scout break any of the Girl Scout Guidelines noted within the Girl Scout Promise, Law, Code of Conduct, or Product Program Rules, action\* may be taken.

\*Dependent on the severity of the violation, there may be a three-strikes rule, or simply removal from participation in the Program all together and forfeit of rewards and/or proceeds.

## WELCOME

We are thrilled you are ready to "Own Your Magic" with the 2023 Fall Product Program.

With "online-only" sales, you'll love how easy it is to share the exciting products with family & friends. They will either choose for you to deliver or have products sent to their homes.

"Online-only" means all orders and payments are completed through the online M2 system only.

Using the M2 system, girls can create an avatar and earn rewards & patches, along with earning funds for their troop.

Our mascot is the adorable Ocelot, an endangered cat who lives in the rainforest. See page 16 to learn more.

Along with the nuts, chocolates, and magazines, this year we have added two new products (see page 5).

With the M2 system, sharing and selling products is fun and easy for the whole family.

We are here to support you and help you make it a magical program.

**Entire Entrepreneurial Team**

[www.gsnutsandmags.com/gssgc](http://www.gsnutsandmags.com/gssgc)

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## IMPORTANT DATES

**Before 9/15/23**

Update participating girls email & confirm current 2024 membership.

**Before 10/1/23**

Troops should host a Fall Product Program Troop Meeting.

**10/1/23**

**Fall Product Program Begins**

Access to M2 system with individual QR codes to share on social media.

**10/22/23**

**Last day for Online Girl Delivery Orders**

These orders will be picked up at Mega Drop. All other orders will be Direct Ship.

**11/4/23**

**MEGA DROP**

Troop Coordinators pick up Girl Delivery orders for the entire troop.

**11/12/23**

**Fall Product Program Ends**

Last day for customers to order with Direct Ship.

**11/14/23**

**Girl Reward Choices Due**



## TROOP & GIRL GOALS

**OUR TROOP  
GOAL IS**

**\$ \_\_\_\_\_  
SALES**



**MY GOAL IS**

**\$ \_\_\_\_\_  
SALES**



**TO EARN**

**\$ \_\_\_\_\_  
NUTTY  
DOUGH**



**SELL \_\_\_\_\_  
I CARE  
"THANK YOU  
NUTS"**



# NUTTY DOUGH CHART

Not Cumulative

\$100 combined sales = \$5.00 Nutty Dough  
\$200 combined sales = \$10.00 Nutty Dough  
\$300 combined sales = \$15.00 Nutty Dough  
\$400 combined sales = \$25.00 Nutty Dough  
\$500 combined sales = \$50.00 Nutty Dough  
\$600 combined sales = \$75.00 Nutty Dough  
\$700 combined sales = \$100.00 Nutty Dough  
\$800 combined sales = \$125.00 Nutty Dough  
\$900 combined sales = \$150.00 Nutty Dough  
\$1,000 combined sales = \$175.00 Nutty Dough



# THE FALL PROGRAM BUILDS FIVE ESSENTIAL GOALS



## Skill #1: Goal Setting

**"I know I can do it!"**

Girl Scouts learn how to set goals and create a plan to reach them.



## Skill #2: Decision Making

**"I make smarter decisions!"**

Girl Scouts learn to make decisions on their own and as a team.



## Skill #3: Money Management

**"I know how to manage money!"**

Girl Scouts learn to manage their M2 system and keep track of orders.



## Skill #4: People Skills

**"I build confidence with interaction!"**

Girls Scouts find their voice and build confidence in customer communications.



## Skill #5: Business Ethics

**"I learn how to act ethically!"**

Girl Scouts learn to act ethically, both in business and life.

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# FALL PRODUCT SHOWCASE



Choose from a variety of nuts, candy, and chocolate available for Girl Delivery with \*additional options available online for Direct Ship.



Choose from a variety of \*magazine subscriptions



\*Exclusive Girl Scout Bark Box



Choose from a variety of \*Tervis Tumblers

5 \*These products are Direct Ship only

## GIRL PERSONALIZED PATCHES

Girls can earn two personalized patches with their name and avatar.

Choose from two scenes



### Fall Personalized Patch

- Create your avatar in M2 system.
- Send at least 1 email to launch online program.
- Use the "Share My Site" function in the M2 system to ask friends and family for support.
- Reach 300+ in combines sales.

### Girl Scout Crossover Patch



- Create your avatar.
- Send at least 15+ emails and \$75+ in combined sales in M2 system during Fall program.
- Use the "Share My Site" function in the M2 system.
- Sell 24+ boxes of cookies & sell 10+ Direct Ship Online I CARE donations.

## GIRL REWARDS Cumulative

**\$125**

combined sales

"OWN YOUR MAGIC"  
THEME  
STICKERS



**\$250**

combined sales



**ZIPPER POUCH**

OR

EXTRA \$5  
NUTTY DOUGH



**\$500**

combined sales

LARGE  
OCELOT  
PLUSH



OR

EXTRA \$10  
NUTTY DOUGH



**\$1000**

combined sales

"ADOPT AN OCELOT" DONATION  
TO WWF & OCELOT CHARM

World  
Wildlife  
Fund



OR

GLO MINI GOLF EVENT



DECEMBER 10 (SUBJECT TO CHANGE)

## NUTS & CANDY LINEUP

Available for pre-paid  
Girl Delivery



### Products

Products	Retail
Butter Toasted Peanuts	\$6.00
Fruit Slices	\$6.00
Peanut Butter Trail Mix	\$7.00
NEW! Thai Chili Mix	\$7.00
Chocolate Covered Raisins	\$7.00
Peanut Butter Bears	\$7.00
Dulce de Leche Owls	\$7.00
Dark Chocolate Mint Penguins	\$7.00
English Butter Toffee	\$8.00
Deluxe Pecan Clusters	\$8.00
Dark Choc. Peppermint Pretzels	\$8.00
Dark Choc. Caramel Caps	\$8.00
Chocolate Covered Almonds	\$9.00
Whole Cashews w/SS	\$9.00
Honey Roasted Mixed Nuts	\$10.00
Mint Treasures Tin	\$10.00
I CARE "Thank You Nuts"	\$5.00

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## BEFORE THE PROGRAM BEGINS AND ON OCTOBER 1ST

### Checklist



**Get Materials**

Your Troop Coordinator will give you a Fall Products Packet with flyers, and product information.

**Access M2**

On October 1st, help your girl register & access her account via the M2 system. Here you will send emails and access reports.

**Create Avatar**

In your personal M2 account, girls create an avatar. This avatar will be used when earning personalized patches.

**Access Code**

In your M2 account you will receive a unique code to send to family & friends. This is their way to shop on your personal M2 site.



## 2023 FALL PROGRAM PATCHES

Earn these patches that fit together!



Earn with \$75+ combined sales.



Earn with 5+ Magazine, Bark Box, Tumbler sales.



Earn with 20+ Nut & Chocolate sales.



Earn with 15+ Emails + Share



Earn with 10+ I CARE "Thank You Nuts"



## GIRL REWARDS & TROOP PROCEEDS

Along with Troop Proceeds, each individual Girl Scout can earn patches, nutty dough, Ocelet plush, donation to WWF, or attend a fun Girl Scout event.

### TROOP PROCEEDS

Troop proceeds are calculated by the following:

Standard Troop Proceeds is **20% of total sales** including nuts, candy, magazines, I CARE "Thank You Nuts", Bark Box, and Tervis Tumblers.

#### Additional Troop Proceed Opportunities:

##### Troop Opt-Out:

An additional **10% of total sales** are available for troops who collectively decide to receive additional troop proceeds instead of nutty dough or rewards. (Total 30%)

##### \$300+ of Per Girl Average (PGA) with Troop:

Add additional **5% of total sales** added to Troop Proceeds.

*Minimum 3 participating\* girls to qualify.*

##### 2024 Cookie Program Bonus Troop Proceeds:

Troops with a PGA of \$250+ in the 2023 Fall Program can earn an additional **2 Cents per box** for the 2024 Cookie Program.

*Minimum 3 participating\* girls to qualify.*

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*\*Participating is having earned the program theme patch for \$75+ combined sales.*

## USING YOUR M2 SITE

### Access your Site:

Using your Troop # and Girl Scout's name, you will have access to build a personalized site where your friends and family can learn all about your goals and products.



### Create or Update your Avatar:

Have fun creating a virtual avatar which highlights your personality. Girls can also earn virtual rewards for her avatar and create her Personalized Patch, if earned (see page 14).

### Create or Update Email List:

Use your existing list and/or add new emails of family and friends to shop online.

### Access Sales Reports:

With the M2 system you can track your orders and review campaign stats, total emails sent, rewards or Personalized Patches earned.

### Create & Upload a Campaign Video:

Using your phone or camera, you can create a video sharing your individual and troop goals, along with inviting friends and family to purchase products online.

### Your Unique QR Code and Website URL:

Using your QR code and Website URL allows your friends and family to have quick and easy access to purchase products. NOTE: Only share with people you know.

**Please use CAUTION when sharing online to ensure Girl Delivered orders are filled safely.**

## WAYS TO SELL

Your family & friends love to support your goals and involvement in Girl Scouts. There are many ways to invite them to help reach your goals with the Fall Products.

**NOTE: Remember to only sell Girl Delivery items to people you know. Only select nuts and candy products are available for Girl Delivery. Girl Delivered orders are only available October 1 - 22.**

### E-MAIL

Upload or enter e-mail addresses into your M2 site. Customize emails sharing your goals, along with your link to your M2 personal site showcasing the products.

### SOCIAL MEDIA POSTS & VIDEOS

Create social media posts and videos sharing your goals, along with your M2 personal link. You can highlight specific products. Remember to share how to buy I CARE products.

### PHONE CALLS & TEXT MESSAGES

Make a list of family & friends you can call to invite them to support your Fall Product Program. You can send them a text with the link following the call.

### PRINT FLYERS & BUSINESS CARDS

Print flyers and business cards from your M2 site to promote your sale using your unique QR code.

**Remember to say THANK YOU!**



## IMPORTANT THINGS TO KNOW

### ONLINE GIRL DELIVERY

These are online orders that girls will deliver to homes. It is important that these customers are local, otherwise they should use Direct Ship.

Girl Delivery is only available with select nuts and candy products.

Customers can choose Online Girl Delivery from October 1 - 22. After that, only Direct Ship will be available until November 12.

### ONLINE DIRECT SHIP

Customers who use the Direct Ship option can choose from the entire product line-up. They will also be charged shipping fees.

### MEGA DROP & DELIVERY

On November 4, your Product Troop Coordinator will pick up the whole troop's Girl Delivery orders, and will indicate how and when to collect your products to deliver.

When receiving your Girl Delivery orders, be sure to count all the product.

Store your products in a safe and cool place, six-inches above the ground.

Deliver your orders in a timely manner.

### I CARE - AKA "THANK YOU NUTS"

The GSSGC I CARE program is a great way for customers to give back to the community offering yummy treats during the holidays. This option is available online from October 1 - November 12.

To donate, customers will purchase "Thank You Nuts" online in \$5.00 increments and then are credited to the girl and troop sales.

