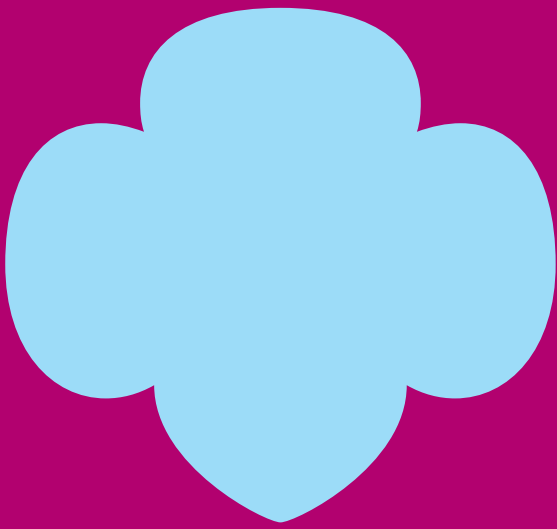


2021-2022 End of Year Report



gssgc



Who we are:

Girl Scouts' mission is to build girls of courage, confidence and character who make the world a better place. The foundation of the Girl Scout program is the Girl Scout Leadership Experience (GSLE), which revolves around four core pillars including STEM, outdoors, life skills, and entrepreneurship. Program components feature experiential activities that empower girls as they develop attitudes, skills, and behaviors essential to effective leadership. We specifically focus on reaching girls from under-resourced communities who may not have access to supplemental education and experiences outside of the school setting.





Council-wide Accomplishments

- ◆ Our success is building! GSSGC finished the 2021-2022 fiscal/membership year with a 10 percent increase in membership.
- ◆ Our staff capacity increased by six full-time and 13 part-time staff over this time last year.
- ◆ San Geronio Council had 3,892 girls engaged in our entrepreneurship program! Girls practiced financial literacy and foundational components of running their own business.
- ◆ We raised \$63,000 to sponsor 100 girls for camp this summer. Girls received a Camp Care Package that ensured every girl, from every background, had everything she needed during her time at camp.
- ◆ Your donation turned into so much more than camp sponsorships. This funding allowed girls from foster agencies and girls from transitional housing, girls who have never been out of their communities, to attend camp.
- ◆ Twenty-nine of our Ambassador Girl Scouts earned the Gold Award, the highest award that can be achieved in Girl Scouting. 102 Cadette Girl Scouts (middle school-aged) achieved their Silver Award. These girls utilized the skills learned to solve a problem in their community and make lasting change.
- ◆ Over 2,306 girls earned STEM leadership badges in topics like space science, coding, digital game design, app development and much more!
- ◆ Eighty percent of girls who participated in our arts programming strongly agreed that they were inspired to continue pursuing an art form, whether as a passion or entrepreneurial skill. Ninety-two percent of girls reported, that they were exposed to a new art form





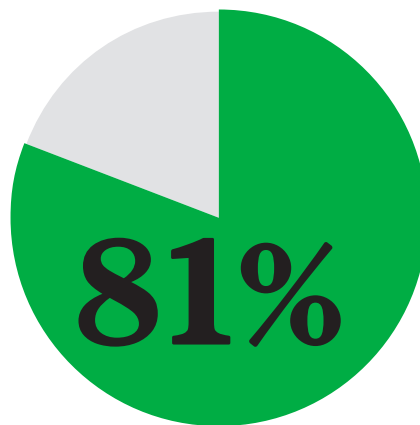
Classroom to Career and GenCyber

This fiscal year 424 virtual career experiences were provided! The program offered STEM and career exploration opportunities to underserved girls throughout the Inland Empire. Girls discussed their own personal career exploration journey, as well as met professionals in different fields including: banking, emergency services, human resources, engineering, and manufacturing.

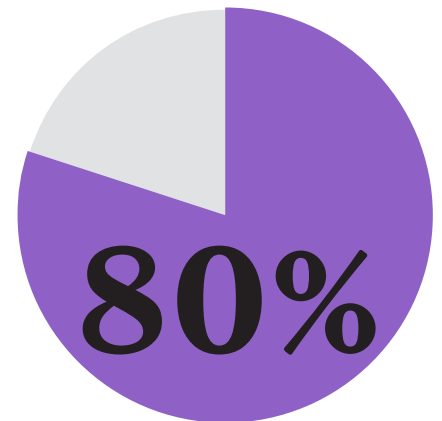
GenCyber returned in-person for the first time in two years! The camp was held in partnership with California State University, San Bernardino for middle and high school girls. At this year's weeklong day camp, girls participated in activities and workshops focused on: social engineering, cybersecurity fundamentals, defense security, drones, networking analysis, mentorship sessions, leadership development ropes course, and engagement in a NICE challenge (National Initiative for Cybersecurity Education). The NICE Challenge Project develops real-world cybersecurity challenges within virtualized business environments that bring students the workforce experience before the workforce.



**86
Girls
Attended
GenCyber!**



of girls who attended got to experience a cybersecurity camp for the first time.



of girls who attended strongly agreed that they are more interested in cybersecurity after attending.

Environmental Education and the opening of the U.S. Bank Environmental Learning Lab

Taking place at our Skyland Ranch Camp, GSSGC's Environmental Education program boosts environmental awareness and education among students, to accelerate the environmental changes that urgently need to be made. This program is intended to be a resource to the schools and as such, is co-ed during the school year and remains a girl-only environment during the summer. The program exposed students to environmental education through a mix of experiential learning, open exploration, and physically or psychologically challenging tasks. The program has expanded quickly with the recent addition of the U.S. Bank Environmental Learning Lab that opened this spring. The lab hosts high quality equipment that boosts student engagement. Interactive mobile discovery stations can be moved to scores of different outdoor locations and integrate the natural environment with the discovery process. Discovery stations contain multiple focus areas including alternative energy, astronomy, geology, hydrology, and plant and forest management. Students utilized digital handheld microscopes to view specimens, saw the water cycle in action, and learned how hydrology can be used as an alternative energy source.

Over 432 students served



85% of students agreed that they had a personal experience in nature that has made them appreciate it more.



83% of students agreed they learned how to make a difference in the ecosystem by taking small steps and being a team player.

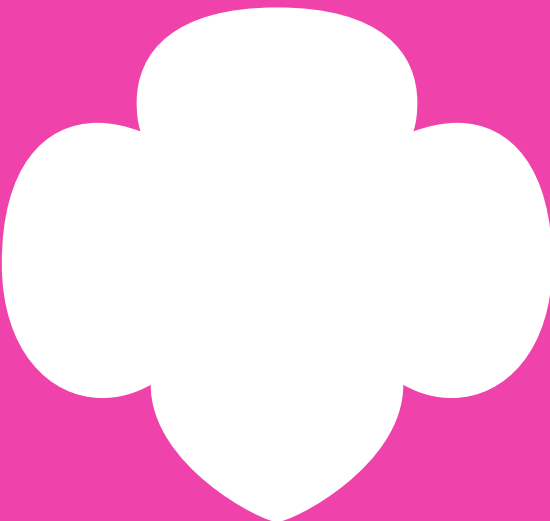
Testimonies

Girl Scout Alumni Alyssa Abbott: *"I have attended GenCyber since 7th grade. I originally had zero interest in STEM, but after my first time at the camp I wanted to keep attending. Through the program I learned that I loved computers and hacking for the greater good. I now plan to obtain my degree in criminal justice with a minor in computer science to achieve my dream of becoming a homicide detective focused in the cyber sector."*

Provisional Accelerated Learning Academy Counselor: *"I think that having the Career to Classroom lessons, STEM field trip, and ribbon cutting ceremony at the ranch gave the students much needed experiences, especially coming back from over a year of virtual learning. The students were given the opportunity to think of different careers, as well as learn skills that will help them in their future."*

Girl Scout Audrey Thomas: *"Girl Scouts is not just about cookies, but about opportunities and creating goals, it is a program where you have life changing experiences that you will carry with you throughout your life."*

Girl Scout Mom Anne Rice: *"The cookie program has taught my daughter Hayden how to use innovation to run her girl-led business. Because of the skills learned during the cookie sale, Hayden learned how to code and create apps and programs. During the 2022 Cookie Sale, Hayden coded an entire activity for a Girl Scout event for 1,200+ girls."*



Community and School Partners

Riverside and San Bernardino Foster Agencies

SBCUSD Homeless Student Program

Community Action Partnership

The Lewis Center Academy for Academic Excellence

The Lewis Center Norton Science and Language Academy

Akoma Unity Center

Moreno Valley USD

Barstow USD

Hesperia USD

Victorville USD

Palm Springs USD

Rialto USD

Desert Sands USD

Riverside USD

Colton Joint USD

Apple Valley USD

Thank you to our donors!

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Board giving 100%

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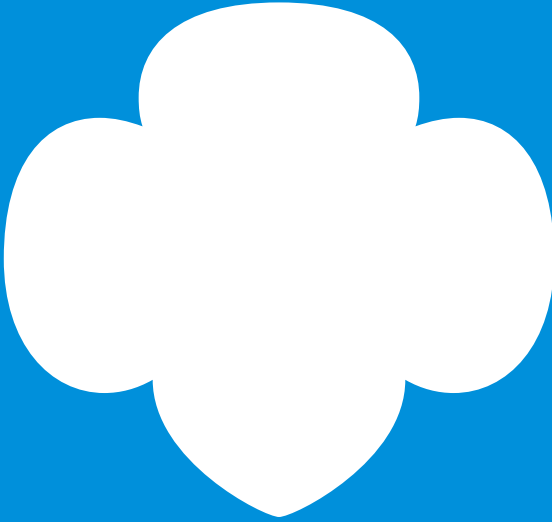
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Cynthia H. Breunig - *President & CEO, Girl Scouts of San Geronio Council*

Ex Officio Member

Cynthia H. Breunig - *President & CEO, Girl Scouts of San Geronio Council*



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